



# press release

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## **Saba Centra Enables Real-Time, Interactive Discussion Among a Global Audience Interested in Learning About the Environment and Climate Change**

*Liz Murphy Global Media Leverages Saba Centra's Rich Audio and Video, Recording and VoIP Capabilities to Deliver Engaging Content and Sessions*

**REDWOOD SHORES, Calif.**—December 20, 2007—Saba Software, Inc. (NASDAQ: SABA), the premier people management software and services provider, today announced that Liz Murphy Global Media (LMGM) is using Saba Centra to coordinate live, online events that connect diverse audiences around the world to educate the public about global issues such as climate change, ocean acidification and more. With Saba Centra, LMGM is able to connect easily from remote locations in the field or a traditional conference venue to bring global audiences together—eliminating the need for participants to travel long distances as well as expanding the reach and exposure for LMGM clients.

During 2007, LMGM helped the World Ocean Observatory (w2o) conduct a real-time global event to educate the public about ocean acidification. With Saba Centra, LMGM was able to connect five of the world's leading experts on four continents with an audience of 2,000 people located in 78 countries to learn about the impact of this effect on the world's oceans. This diverse audience connected to the session through VoIP and was able to interact with each other and view real-time streaming audio, video and presentation media within Saba Centra.

"LMGM specializes in connecting typically inaccessible people and places across the globe to each other and to global audiences," said Liz Murphy, founder and president for Liz Murphy Global Media. "Saba Centra has proven to be a cost-effective, versatile tool that is extremely easy to use in the field, at conferences, in boardrooms and in classrooms. Technology such as Saba Centra has helped me push the boundaries of what is possible from a presentation perspective to educate, inform and engage people in critical, international issues."

Saba Centra also enables LMGM to deliver engaging content as well as broadcast from far reaching locations in the field to add value and interest to its presentations. Because Saba Centra is easy to set up and connect, LMGM has streamed live video from locations that include the bridge of a commercial ship, a small boat with dolphin researchers, the beach, the outback and even underwater. In addition, LMGM is able to integrate its use of Saba Centra with different publishing techniques and has also edited content for use in channels created on YouTube and leveraged content to create online exhibitions for viewing and for use in public kiosks or touch screens.



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“By incorporating Saba Centra into its events, LMGM has cost-effectively connected a wide range of people around the world and facilitated meaningful interactions among scientists, educators, government officials, business people and the general public,” said Gabi Schinder, chief marketing officer for Saba. “We’re pleased to deliver a product that can help organizations of all sizes to expand their reach and bring rich content to educate employees and audiences around the globe.”

Based in Australia, LMGM is a highly mobile, multimedia business that leverages technology like Saba Centra to develop and produce cost-effective, live online events for its clients. Saba Centra enables real-time learning that accelerates critical business initiatives and lowers operational costs by incorporating virtual classes, web seminars, self-service web meetings and content management into everyday business practice. With Saba Centra, LMGM enables organizations like the International Polar Year (IPY), the w2o, International Science School, International Year of the Dolphin, as well as other international conferences and clients to connect to audiences regardless of location.

## About Saba

Founded in 1997, Saba (NASDAQ: SABA) is the premier global provider of strategic human capital management (HCM) software and services. Saba’s people management solutions are used by more than 1,200 organizations and over 17 million end users worldwide. Saba’s solutions increase organizational performance by aligning workforce goals with organizational strategy; developing, managing and rewarding their people; and improving collaboration.

Saba product offerings address all aspects of strategic HCM and are available both on-premise and OnDemand ([www.saba.com/products](http://www.saba.com/products)). To ensure long-term customer success, our global services capabilities and partnerships provide strategic consulting, comprehensive implementation services, and ongoing worldwide support.

Saba customers include ABN AMRO, Alcatel-Lucent, Bank of Tokyo-Mitsubishi UFJ, BMW, Caterpillar, CEMEX, Cisco Systems, DaimlerChrysler, Dell, Deloitte Touche Tohmatsu, EDS, EMC Corporation, FedEx Kinko's, Insurance Australia Group, Kaiser Permanente, Lockheed Martin, Medtronic, National Australia Bank, Novartis, Petrobras, Procter & Gamble, Renault, Royal Bank of Scotland, Scotiabank, Singapore Ministry of Finance, Sprint, Standard Chartered Bank, Stanford University, Swedbank, Tata Consultancy Services, Wyndham International, Weyerhaeuser, Underwriters Laboratories, and the U.S. Army and U.S. Navy.

Headquartered in Redwood Shores, California, Saba has offices on five continents. For more information, please visit [www.saba.com](http://www.saba.com) or call +1-877-SABA-101 or +1-650-779-2791.

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